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Ziphany, LLC. Draws a Crowd at the Food Marketing Institute (FMI)

Buffalo-Based Ziphany, LLC experienced a great deal of interest at the FMI show in Seattle

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September 17, 2003, Buffalo, NY (USA) - Ziphany, LLC, a provider of Energy monitoring/verification systems, returned to Buffalo following their participation in the Food Marketing Institute's (FMI) annual technical conference in Seattle, WA. Over the course of vendor exchange sessions, the Ziphany booth generated a great deal of interest at the national level, from both supermarket and large commercial representatives.

Of particular interest were: the ability of the Ziphany products to capture data from almost any system and centralize this information, proven operational cost reductions, examples of cost saving deployments across the commercial and industrial sectors and customized reporting applications for their industry.

Tim Mattulke VP Business Development Ziphany, commented, "These people live in a very competitive market and as such, constantly seek technologies that can help them gain an advantage within their space. We were extremely well received at this show, because Ziphany has been able to assist in providing this advantage for others within this segment."

Ziphany provides an open-ended communications platform that permits data acquisition from multiple hardware devices and existing building management systems. These data are then transferred to Ziphany's secure website where presentation applications can be utilized to view information to help reduce operational costs.