



INSTANT ACCESS TO CRITICAL INFORMATION

Ziphany Increases Sales Force, Hires Two Seasoned Veterans

Buffalo Based Ziphany, LLC hires Tom Luthringer and Chris Bihary

Source: Ziphany, LLC, Buffalo, New York

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November 30, 2003, Buffalo, NY (USA) - Ziphany, LLC, a provider of ***instant access to critical information***, in response to the growing demand for Ziphany products and services, announces the recent hiring of Tom Luthringer and Chris Bihary.

Tim Mattulke, Director of Business Development stated, "Tom and Chris bring a great deal of expertise along with them, selling into markets where Ziphany is experiencing double digit growth. We are all very excited to have them join our ever expanding team of professionals."

Tom Luthringer has more than eighteen years experience in providing software and hardware solutions to manufacturing and commercial customers. His primary sales efforts will be focused on Retail and Industrial applications.

Chris Bihary has more than eight years experience selling high technology solutions to municipalities, higher education, manufacturers, and Fortune 500 companies. His primary sales efforts will be focused on Higher Education and Municipalities.

Please join us in welcoming Tom and Chris and don't be surprised if you get an opportunity to speak with them in the near future.