



**Ziphany, LLC is featured in the August/September 2007 issue of  
Remote Site & Equipment Management magazine**

For Immediate Release

NORTH TONAWANDA, N.Y. August 15, 2007 - Ziphany, LLC, a provider of software and data hosting solutions for the energy industry, announces that an article titled "M2M Web-Based Monitoring and Control" was published in the August/September 2007 issue of Remote Site & Equipment Management magazine.

The article highlights some of the major components, communications, data repositories and web-based applications needed to perform M2M web-based monitoring and control. In addition, a Demand Response example is used to illustrate concepts presented.

**About Ziphany**

Ziphany, LLC, an ENERGY STAR partner, is a leading provider of intelligent software and data hosting solutions in the energy industry. The company's tagline, "Instant Access to Critical Information," sums up the philosophy of the company. Ziphany exists to give clients instant access, from anywhere in the world, to the critical information of their business: the assets, the processes, the energy or any information critical to business operations. Ziphany's software applications transform data into knowledge. Knowledge is actionable and helps manage your business successfully. To obtain more information, visit <http://www.ziphany.com>.

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