

# FOR IMMEDIATE RELEASE



## Ziphany Becomes Microsoft Energy Vertical

**Buffalo, NY (USA), December 8, 2007:** Ziphany - a leading provider of software and data solutions for the energy industry - announced today that it is now an official *Microsoft Certified partner* and ISV (Independent Software Vendor).

Ziphany's latest product offering - ZEOP - for the energy industry is expected to launch next week as an official vertical of Microsoft. It provides comprehensive financial and administrative solutions for the energy industry, built on Microsoft's industry-standard Dynamics NAV.

Since partnering with Microsoft, Ziphany's President Brian Palka has announced plans to rerelease this product, which was formerly known as Dart. Palka projects, "[Our] newest energy platform is uniquely tailored and is perhaps the industry's **most comprehensive operations solution** to date. With current customers awaiting the newest version, we're anticipating quick distribution and fast implementation."

To release next week, the new product will answer:

- The need for infinite scalability
- Constantly **changing market and LDC rules**, enabling faster/easier entrance into new markets
- A need for **reliable forecasting tools**, improving buying decisions
- A need for **unparalleled security**, ensuring the safety of critical data
- A lack of integration between warehouse documentation, billing systems, and accounting systems
- Inefficient and inaccurate data entry
- The difficulty in reconciling accounts receivable with general ledger accounts

### About Ziphany, LLC

Ziphany, based in Buffalo, NY and founded in 1999 is a private company that exists to support utilities, energy marketers, and demand response providers. Bringing significant expertise and uniquely tailored products, *Ziphany is designed to aggressively grow partner business and significantly boost bottom lines.* By providing efficient, scalable, and comprehensive solutions on proven platforms, Ziphany is uniquely positioned to equip energy companies with instant access to critical information.

To Learn More: [www.ziphany.com](http://www.ziphany.com)

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