



Ziphany Releases Newest Version of Solution for Energy Marketers, D.A.R.T., Under New Name: Z.E.O.P.

Summary: Ziphany releases newest version of comprehensive solution for energy operations, tailored to energy marketers. The Energy Operations Platform, formerly known as Dart, has been renamed to ZEOP. Included is a summary of its functionality.

Buffalo, NY (USA), December 14, 2007: Ziphany - a leading provider of software and data solutions for the energy industry - announced today that it has released its latest version of its Microsoft Dynamics NAV (formerly Navision) energy operations platform. The solution was renamed from DART to ZEOP (Ziphany Energy Operations Platform), upon unveiling the newest version. "We feel that the new name effectively describes the product's critical role in any energy operation," says Brian Palka, company President.

This comes after last week's announcement of the company's newly acquired partnership with Microsoft and their status as a Microsoft Certified ISV.

Customers of Ziphany's include a growing list of energy companies including many major industry leaders throughout the country. "After having spent several years building this platform and tailoring it to energy marketers, we are for the first time, taking major steps to bring it to the forefront of this demanding and evolving industry," says Palka.

The solution answers:

- The need for infinite scalability
- Constantly **changing market and LDC rules**, enabling faster/easier entrance into new markets
- A need for **reliable forecasting tools**, improving buying decisions
- A need for **unparalleled security**, ensuring the safety of critical data
- A **lack of integration** between warehouse documentation, billing systems, and accounting systems
- Inefficient and **inaccurate data** entry
- The difficulty in **reconciling accounts** receivable with general ledger accounts

The Microsoft Corporation has decided to invest in ZEOP and the energy industry by partnering with Ziphany, thus establishing a strategic vertical for both companies.

About Ziphany, LLC

Ziphany, based in Buffalo, NY and founded in 1999 is a private company that exists to serve the energy industry by enabling aggressive business growth of its partners while significantly boosting bottom lines. By providing efficient, scalable, and comprehensive solutions on proven

platforms, Ziphany is uniquely positioned to equip energy companies with the information and tools needed to grow business.

To Learn More: www.ziphany.com

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