



## DEMAND RESPONSE PROVIDER ENABLER

Across North America, there is a growing awareness that customer-based demand side response programs are useful in helping to strengthen regional energy markets.

To facilitate the growth of Demand Response Providers, Ziphany has developed the enabling technology platforms required for Demand Response Providers to be successful.

The solution is based on Ziphany's proven and reliable Data Collection, Presentation and Notification applications. Ziphany will collect meter data and process the data according to the specific Demand Response rules.

The platform is designed to provide the Demand Response Provider with the tools and system required to quickly target a specific market without having to incur the expense and risk associated with reinventing a complete data collection, hosting and Energy Information System.

The system will track all information pertaining to your customer including your contract details with the customer.

An Event Performance Dashboard is included, which shows the provider who is and who is not performing in real-time during the event if real-time metering is installed.

Additionally, the module is integrated with Ziphany's Notification module, that will automatically notify customers of events via email, pager or automated voice call.



### Ziphany provides:

- Metering hardware
- Web-based Energy Information Platform
- Real-time or daily meter data collection with validation
- Asset and Customer contract tracking
- Event Performance Reporting
- Event Dashboard

### ISO-NE - New England

- Approved IBCS Provider
- 5 Minute Meter Data Submission
- Receipt of Customer Baseline
- Event and Load Restoration Notification
- Receipt of Asset Data

### NYISO - New York

- Approved MDSP "Meter Data Service Provider" since 2001

### PJM - Mid-Atlantic

### IESO - Ontario, Canada

### CAISO - California

- MDMA (PG&E)

ZIPHANY, LLC  
870 RIVER ROAD  
NORTH TONAWANDA, NY 14120  
tel: 877-422-3422  
www.ziphany.com  
info@ziphany.com