



## ZIPHANY FOR ENERGY MARKETERS

Ziphany for Energy Marketers software enables Energy Marketers to grow their retail book of business with a scalable and robust software solution.

In the past, spreadsheets, home-grown systems, and older inflexible third party systems were used to manage your business. These systems were never built to be scalable and robust. They were built to accomplish the specific goals of the current business environment.

Ziphany for Energy Marketers was built specifically to address the needs and requirements of retail energy marketers of Electric and Natural Gas in deregulated markets.



### Customer Information System

- LDC Accounts
- Meters and Cycle Usage

### Contract Management

- Term, Pricing

### Transaction Management

- ISO Integration bids, settlements and etc.

### EDI

- Supports all required documents
- 814, 824, 867, 810, 820, 824, 568, 248

### Load Shaping and Forecasting

- Utilizes LDC specific load profiling techniques
- Weather Normalization and Regression analysis

### Billing

- Support LDC billing, Marketer billing or Dual billing

### CRM

- Manage customer interactions

### Accounts Rec. and GL

- Optional integration to AR and GL

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